

WHAT IS AWARD SPONSORSHIP?

Award sponsorship creates and sustains a specific Koestler Award in the sponsor's name.

This support is crucial for us to promote the awards across the criminal justice system, and to process, transport, insure, judge, exhibit and sell the entries. Our sponsors include individuals, businesses, charities and places of worship. They currently enable us to give awards to about 1 in 4 entrants.

With your help, we can reach more offenders with more awards.

Sponsorship prices start at £60 a year. Tell us your preferences on the freepost form, or ring us to discuss.

For corporate sponsors, we offer special packages – please ask.



Time Served
T Dunbar
Maghaberry Prison,
Northern Ireland
GSL Commended
Award for Painting

“The Koestler Awards are one of the best resources I have for motivating my students. They are an annual fixture across the prison system. Inmates ask each other ‘What are you putting in for the Koestlers this year?’”

Jan Dayman, art tutor, HMP Brixton



Bowl (far left)
A Morgan
HMP YO1 Parc, S Wales
Highly Commended Award
for Woodcraft

The Blackheart Bowl (left)
Anon
Rampton Hospital, Notts
Merit Award for Woodcraft
from a Special Hospital (£20 prize)

WHAT WILL I GET AS A SPONSOR?

- You name the award. Naming is an ideal way to give a unique gift, to honour someone special, to celebrate the birth of a child, or to promote your organisation. Eg. “The *John Smith* Merit Award for Painting” or “The *All Saints Church* Commended Award”.
- Your award name appears on the winner’s certificate and wherever the awarded artwork is exhibited or reproduced by the Koestler Trust. The higher the award, the more widely it will be seen.
- We send you a copy or photo of the artwork that wins your award each year.
- We ask the winner to write about what the award means, and we pass this on to you in anonymous form.
- We invite you to our exhibition private view and other events.
- You are named on the sponsors’ board at our exhibition and on our website.



“Photography was one of my mother’s passions, so as a family we sponsor a photography award in her memory. It gives us enormous pleasure that every year the prize in her name gives encouragement to a talented offender.” *Carola Zogolovitch, award sponsor*

WHAT WILL AN OFFENDER GET FROM MY SPONSORSHIP?

- Koestler Awards have a profound impact. They boost offenders’ self-belief, convincing them to continue in education and the arts, opening up positive new directions in life.
- Research shows that arts are effective in engaging disaffected offenders, teaching new skills and leading away from crime.
- Every Koestler entrant receives a certificate to show to their family, friends and potential employers.
- Most entrants receive feedback from a Koestler judge in their arts field.
- Most winners receive a cash prize, which is paid into the ‘private cash’ account held for each prisoner by the governor.
- The most talented prisoners are offered a Koestler mentor to support them to continue their arts activity after release.

The First (left)
Anon
Ashworth Hospital, Merseyside
Third Prize for Pottery from
a Special Hospital (£30 prize)

Junk Escape (below)
Anon
HMP YO1 Chelmsford
Rethinking Recycling First Prize
for Artwork from
Prison Waste
(£60 prize)



The Koestler Trust, 168a Du Cane Road, London W12 0TX
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YOUR DETAILS

NAME ORGANISATION (IF APPLICABLE)

ADDRESS

EMAIL PHONE

YOUR CHOICES FOR SPONSORSHIP

1 NAME FOR THE AWARD/S

2 ARTFORM TO BE AWARDED

- No preference: I am happy for the Koestler Trust to allocate my award to whichever artform has the best entries each year.
- Craft/fashion Graphic design Painting and drawing Sculpture and ceramics
 Creative writing Music Photography and film

3 SPONSORSHIP LEVEL

AWARD	PRIZE FOR OFFENDER	SPONSORSHIP PRICE PER YEAR	NO. OF AWARDS	COST
Outstanding	Certificate + £100	£1,000	<input type="text"/>	<input type="text"/>
First prize	Certificate + £60	£800	<input type="text"/>	<input type="text"/>
Second or third prize	Certificate + £40	£400	<input type="text"/>	<input type="text"/>
Special award for under 18s or over 50s	Certificate + £25	£200	<input type="text"/>	<input type="text"/>
Merit award	Certificate + £20	£140	<input type="text"/>	<input type="text"/>
Highly commended	Certificate	£100	<input type="text"/>	<input type="text"/>
Commended	Certificate	£60	<input type="text"/>	<input type="text"/>

Total sponsorship per year £

PAYMENT OPTIONS

FOR ALL PAYMENT OPTIONS

Gift Aid. Please tick here if you are a UK tax-payer, so that we can reclaim tax on all your donations to the Koestler Trust. This gives adds 28% to your donation at no extra cost to you. Please notify us if your tax status changes.

EITHER (A) STANDING ORDER

For ongoing sponsorship, this gives us a regular income and enables you to spread the cost. You retain complete control over the payments. We do not keep a copy of your bank details on an electronic database.

Instruction to (name of your bank) Bank address

Please pay The Koestler Trust, registered charity no. I105759. Limited company no. 4961363.

Name of account holder to be debited

Account no

Sort code

Make payments of £ starting on (date)

and thereafter of the same amount every month/year until further notice from me.

Signature

Date

OR (B) CREDIT CARD/ DEBIT CARD

Pay for up to 3 years at a time.

Cardholder's name

Total amount to be debited

Card number

Issue no./ Valid from

Expiry date

Security code

Cardholder's signature

Date

OR (C) CHEQUE

Pay for up to 3 years at a time.

I enclose a cheque payable to **The Koestler Trust** for £
for year/s of award sponsorship.



“I cried when I got a Koestler Award.
It was the first time in my life I’d been
told I’d done something really well.”
An award winner



Ages of Style (top left)
Anon, Ashworth Hospital
Third Prize for Craft from a
Special Hospital (£30 prize)

Judge Me Not (above)
G Thompson, HMP Risley, Cheshire
Kalyx Commended Award
for Painting

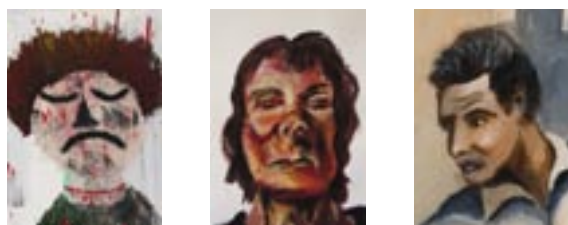
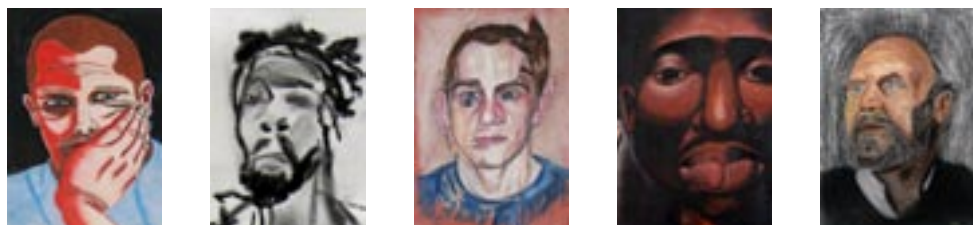
D3-11 (top right)
Andrew Elliott, HMP Preston
Sir Stephen Tumim Award
for Painting (£50 prize)

The Puppet Master (right)
P Thomas, HMP Dumfries, Scotland
Kalyx Third Prize for Sculpture
(£30 prize)



Freepost RRRKU-XLRJ-UHTS
Koestler Trust
London W12 0TX

Give an offender a new horizon: sponsor a Koestler Award



“The Koestler Awards play a crucially important role in the transformation of prisoners’ lives.”

Maggi Hambling, artist

Koestler Trust
arts by offenders ■ ■ ■

WHAT IS A KOESTLER AWARD?

A Koestler Award is a powerful and simple way of encouraging offenders to take part in the arts. It opens new horizons.

Every year around 5,000 artworks are entered for Koestler Awards by inmates of prisons, young offender institutions and high security hospitals across the UK, as well as by offenders on probation. The entries come in 50 artforms, including creative writing, drawing, film, graphic design, music, painting, photography, pottery and sculpture.

Experts in these fields volunteer to judge the entries. They give feedback, certificates and cash prizes to as many entrants as possible. The prizes range from £20 to £100. The best works are showcased at the annual Koestler exhibition, and many are put on sale, with most of the proceeds going to the offender-artists.

Founded in 1962 by Arthur Koestler, author of the prison novel *Darkness at Noon*, the awards are run by a charitable trust based at HMP Wormwood Scrubs. The Trust has no endowment or capital – we rely entirely on donations and sponsorship.



Titanic Passes Ryde Pier (left)
Anon, HMP Parkhurst
Kalyx Highly Commended
Award for Watercolour



Dog (right)
L Garage, HMP Holloway
Highly Commended Award
for Artwork from Prison Waste

Man on Motorbike (main image, cover)
JJ Moran, Maghaberry Prison,
Northern Ireland
Swedish Match UK First Prize for
Matchstick Modelling (£60 prize)

“Winning my first Koestler Award was a turning point for me. It showed me that my writing could really get me somewhere.”
Erwin James, ex-prisoner, now columnist for The Guardian

Cover portraits from (L to R): HMP Dartmoor, Camlet Lodge Secure Unit, HMP Grendon, HMYOI Hindley, HMP Standford Hill, HMP Risley, Maghaberry Prison, HMP Albany